



Good Samaritan
Health Centers of Gwinnett



2024 Impact Report

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The Mission

of Good Samaritan Health Centers of Gwinnett (Good Sam Gwinnett or GSHCG) is to transform individuals and communities by demonstrating the love of Christ by providing low-cost medical and dental services to anyone who is uninsured. Our purpose is to glorify God by meeting the general medical and dental needs of our patients as well as their spiritual needs through prayer.

We are pleased to present you with this report highlighting our 2024 accomplishments and plans for 2025. It is our hope this Impact Report will capture your heart and inspire you to renew your commitment to support our mission. We could not accomplish so much year after year without your generous and ongoing support. 2024 brought its own set of challenges, and if you had not supported us as you did, we would have struggled to serve everyone who has turned to us for their healthcare needs during this time.



Although the non-profit sector continued to experience headwinds in 2024, God still moved within our ministry; we recorded **24,228 visits** to our clinics. We remain a bit behind some of our busier years; however, we feel confident that visit volume will continue to recover. Even though the COVID-19 pandemic has officially been declared over, we are still experiencing rippling effects. This would include loss of income for some of our patients who have never fully recovered economically. Despite these challenges, we continue to operate with grace and mercy, as the Lord intended, and offer a wide range of services for low income and uninsured patients. Since 2005, we have witnessed more than 58,437 people enter our doors just more than 325,000 times.

In October, we began construction on the Screening and Prevention Annex (SPA) at our East Location. The SPA is a permanent enclosure that allows for proper testing and vaccination of communicable diseases such as COVID or other respiratory issues. The Buford Highway location opened a similar enclosure in October of 2021. We are grateful to offer new and finely appointed accommodations to our patients that allow them to experience a quality and dignified experience. Thank you for helping to make this possible.

We continue to invest in student mentoring programs and invest in students to inspire future medical providers that seek to assist the underserved. Twenty-two graduate students learned from us, but more importantly, witnessed and participated in ministering to sick and hurting people.

Looking ahead, we have moved forward with the next phase of expansion and growth for Good Samaritan Health Centers of Gwinnett.

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We are pleased to inform you that in October 2024, we received approval to launch Access Academy, a program that will provide quality, low-cost training for aspiring Medical Assistants. We believe that it is our duty and responsibility to engage and equip future healthcare professionals as well as address the growing healthcare shortages that we continue to see across the metro area. We are grateful to our supporters and community members for making this dream possible for our future students.

Our goal for 2025 is to provide the following with your continued financial support for our neighbors:



Provide **15,000** medical visits



Provide **6,600** dental visits



Provide **1,440** medication visits

We hope that you are pleased with the work that is happening at Good Samaritan Health Centers of Gwinnett and hope that you will encourage us with your financial support in 2025. This year, Good Samaritan Health Centers of Gwinnett will celebrate its twentieth anniversary. That is twenty years of serving and providing care to those in need. The demands of healthcare continue to rise, and we depend on your generous donations to help us cover the cost and keep our fees at an affordable price for our low-income and uninsured patients.

In years past, we have proven our ability to efficiently utilize capacity and sustain ourselves. Where we once needed more than 65% of our budget funded by donations, today we only need 36% of our overhead to be funded by charitable giving. Patients pay deeply discounted fees for the services they desperately need and receive, while donations fund the remaining portion of our operating expenses.

All of us - staff, students, and volunteers - thank you for giving generously to make our work possible. We are blessed to have people like you who value our work. Glory to God for bringing us together for the sake of the kingdom and His name. Together, we can dramatically improve the health of our community. Thank you for caring about Good Samaritan Health Centers of Gwinnett and for all you do to help us extend Christ's love to those who are most vulnerable.

Many Blessings!

Shameka Allen, MBA, MA
Executive Director



2024 Board of Directors

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Sam Kaywood, JD
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Suleima Salgado
Shameka Allen, Executive Director

Who We Serve

Our Customer

Patients are predominately Hispanic (81%) married (41%) women (63%), almost 44 years old (range: 1-96), with an average household income of \$25,565, supporting 4.4 individuals (70% of the federal poverty level). 87.5% report some form of income, and 70 countries of origin are represented. Most patients have utilized the clinic for five or more years and will visit five times each year. Services are provided to all patients regardless of race, color, religion, gender, sexual orientation, national origin, veteran status, or immigration status.

Our Market

Gwinnett is the second-largest county in Georgia with an estimated population of more than 1 million and a projected increase to 1.4 million people by 2040. A 2023 US Census report estimates nearly 12% of Gwinnett households are living at or below the poverty level. Using this data, we conservatively estimate that 160,000 current residents have very limited access to affordable healthcare, and as the population increases, our potential market may reach 250,000 people.



Your Investment Impact

2,526
new patients
accessed
our clinics

13,011
medical visits

1,204
vaccinations given

7,103
dental visits

2,335
no-charge visits

17,226
lab tests completed

1,810
prescriptions filled

222 emergency dental appointments completed, serving as an alternative to emergency room services for tooth pain.

286%
increase in the amount
of content shared on our
social platforms

2,911 after-hours and **237** weekend appointments completed, providing access to low-cost healthcare during times when most primary medical practices are closed.

- f** **9.46%** increase in followers, with a **6.1%** increase in engagement.
- ig** **32.56%** increase in followers, with a **100%** increase in engagement.
- in** **33.77%** increase in followers, with an engagement rate of **11.43%**.

We were blessed with many volunteers who gave a combined
9,320
hours of service at a value of
\$296,600.

To volunteer, scan the code.



2024



How We Serve

Our Strategy

Using the collective time and talent of employees, volunteers, and students of the medical and dental professions, along with the financial gifts of donors, and guided by Biblical principles, Good Sam Gwinnett restores health and hope to unwell and vulnerable residents of our community.

Our Rationale

Believing Jesus taught His disciples to care for the sick to inspire their faith (Luke 10:9), we provide health and dental services while proclaiming the Gospel of Christ.

OUR SERVICES

- ♥ Family Medicine/Primary Care
- ♥ Specialty Medical Care
- ♥ Medical Case Management
- ♥ General Dentistry for Children and Adults
- ♥ Medical Resourcing and Referral Coordination
- ♥ Prescription Assistance Program



“Your generosity directly impacts improving the well-being of the community members who may not have access to adequate health and dental care. We are grateful for your support and believe that we can continue to make a positive difference in the lives of those who rely on our services.”

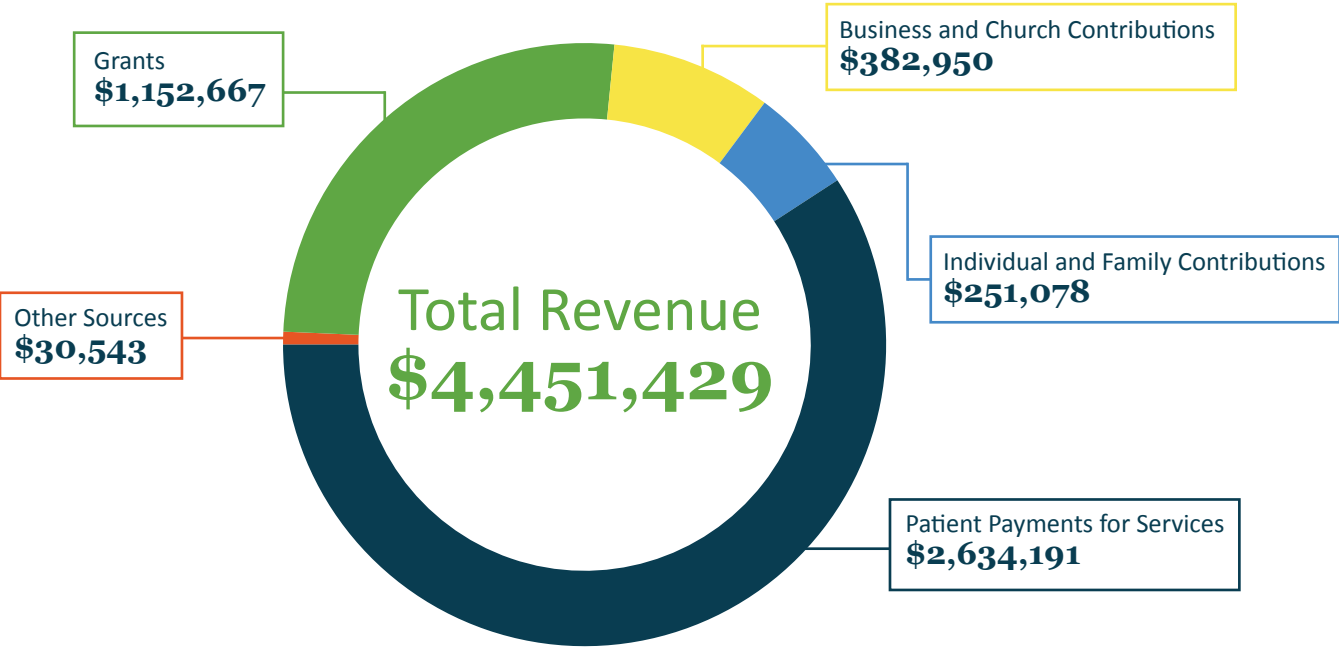
– Patty Thumann, 2024 Board Chair

“[The provider Laura] wanted to make sure I fully understood the special insulin plan she put me on and recommended additional resources. I’ve never received this level of care from a nurse practitioner before. I’ve had diabetes for 10 years and worked with many endocrinologists, but Laura is the first person who explained things in a way that made it all click for me. When I came here, my A1C was 14, which is extremely bad. But now, my blood sugar levels are under control.”

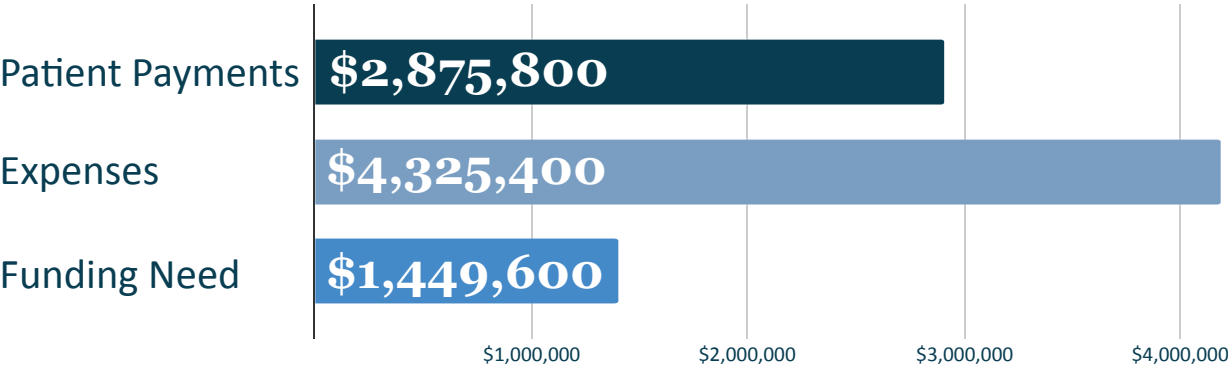
– Julius High, Patient



2024 Financial Performance



2025 Financial Picture, anticipating 21,600 visits to our clinics



Value of Services Rendered
Patient fees are less than or equal to the 25th percentile of prevailing prices for similar services in the private medical and dental communities. We believe the value of all services rendered during 2024 was **\$12,961,980.**

Social Return on Investment
According to the Social Impact Calculator developed by the Low-Income Investment Fund (Liif), the value of Social Return on Investment (SROI) of the services we rendered during 2024 was **\$30,534,951.**

For every **\$1 donated**, **86¢** go to a friend and neighbor in need of access to affordable health and dental care services.

Operating Expenses – **\$4,421,119**

To donate, scan the code or mail using the envelope included to the Good Samaritan Health Centers of Gwinnett.

5949 Buford Hwy.,
Norcross, GA 30071



For more information about Good Samaritan Health Centers of Gwinnett, contact: Shameka Allen, Executive Director at shameka.allen@goodsamgwinnett.org. Our audited financial statements and 990 tax documents are available for review upon request.

Good Samaritan Health Centers of Gwinnett

TRANSFORMING PEOPLE and COMMUNITIES




www.goodsamgwinnett.org
contactus@goodsamgwinnett.org


East Location


1175 Commercial Ct
Norcross, GA 30093
770-806-0162

West Location

5949 Buford Hwy
Norcross, GA 30071
678-280-6630

 @goodsamgwinnett

 @goodsamgwinnett

 Good Samaritan Health Centers of Gwinnett

 @goodsamaritanhealthcenters5537



To donate



To update your contact information

Celebrating
20
YEARS
of impact in 2025