

Good Samaritan
Health Centers of Gwinnett
TRANSFORMING PEOPLE and COMMUNITIES



2022
Impact Report

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The Mission

of Good Samaritan Health Centers of Gwinnett (Good Sam Gwinnett or GSHCG) is to transform individuals and communities by demonstrating the love of Christ by providing low-cost medical and dental services to anyone who is uninsured. Our purpose is to glorify God by meeting the general medical and dental needs of our patients as well as their spiritual needs through prayer.

We are pleased to present you with this report highlighting our 2022 achievements and plans for 2023. We hope this Impact Report will capture your heart and inspire you to renew your commitment to helping us pursue our mission. We could not accomplish so much year after year without your generous and ongoing support. If you had not supported us as you did, we would have struggled to serve everyone who turned to us during the last three years of the pandemic.



God accomplished much through this ministry during 2022. We recorded **29,587 visits** to our clinics, including those of nearly **2,700 new patients**. Even though COVID continues to make pivoting a nearly daily routine, we remain faithful to our mission and offer a wide range of opportunities for the poor and uninsured to seek affordable medical and dental care. Since 2005, we have witnessed more than 46,000 unique individuals enter our doors almost 275,000 times.

We also continue to invest in students to inspire future medical providers to take up medical volunteerism for the underserved. Seventy-three students and interns learned from us, but more importantly, witnessed and participated in ministering to the souls of sick and hurting people.

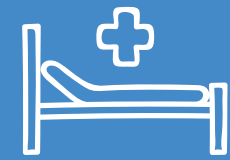


Shameka Allen, MBA, Associate Director, and **Greg Johnson, Director of Development and Marketing**, have celebrated their first anniversary with our organization. Both have made remarkable improvements to operations in their respective roles. I am delighted to have their talent and commitment to our mission as we lean into the growing task of serving the needy citizens of Gwinnett County.

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We hope you are pleased with what we are doing at the Good Samaritan Health Centers of Gwinnett and hope you will encourage us with the offer of financial support during 2023. The demands of the pandemic continue in our industry at an ever-increasing cost. We depend on your generous donations to help us keep our appointment fees at a price point our poor and uninsured patients can afford.

Our 2023 operating overhead is \$4,500,200, and patients will pay 73% (\$3,288,000) of that cost. We need your help to fill a **\$1,212,200 gap** so that we might accomplish the following:



Provide **18,000** medical visits



Provide **9,000** dental visits



Provide **20,000** lab analyses



Fill **6,000** medication prescriptions

In years past, we have proven our ability to utilize capacity and sustain ourselves efficiently. Where we once needed more than **65%** of our budget to be funded by donations, today, we need only **27%** of our overhead to be supported by charitable giving. Please join the ranks of our friends and board members who, together with you, would provide enough in donations to fund the remaining portion of our operating expenses.

All of us – staff, students, and volunteers – thank you for giving generously to make our work possible. We are blessed to have people like you who value our work. Glory be to God for bringing us together for the sake of His kingdom and in His name. Together, we can dramatically improve the health of our community. Thank you for caring about Good Samaritan Health Centers of Gwinnett and for all you do to help us extend Christ’s love to our most vulnerable neighbors.

As always, may you be blessed in abundance so you may bless with abandon!

Gregory E. Lang, PhD
Executive Director



Who We Serve

Our Customer

Our patients are predominately Hispanic (79%), married (50%), women (62%), almost 41 years old (range: 1-96), with an average household income of \$25,140 supporting 3.7 individuals (90% of the federal poverty level). Ninety-six percent report some form of income, and 70 countries are represented. Most patients have utilized the clinic for five or more years and will visit five times each year. Services are provided to all patients regardless of race, color, religion, gender, sexual orientation, national origin, veteran status, or immigration status.

Our Market

Gwinnett is the second-largest county in Georgia, with an estimated population of 980,000 and a projected increase to 1.35 million people by 2040. A 2019 US Census report estimates 11% of Gwinnett households live at or below the poverty level. Using this data, we conservatively estimate that 160,000 current residents have minimal access to affordable healthcare, and as the population increases, our potential market may reach 244,000 people.



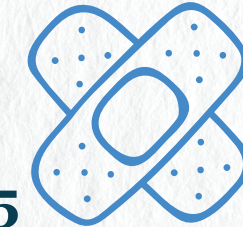
Your Investment Impact

2,673 new patients accessed our clinics

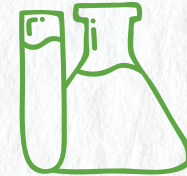
2,852 walk-in lab visits



135 ER referrals received



2,335 no-charge visits



178 free onsite mammograms



3,198 after-hours and **565** weekend appointments completed, providing access to low-cost healthcare during times when most primary medical practices are closed.

We were blessed with many volunteers who gave a combined

7,925 hours of service at a value of **\$276,555**

To volunteer, scan the code.



14,653 medical visits



7,308 dental visits



1,047 visits for pediatric services



3,865 dispensary visits filling **5,029** prescriptions

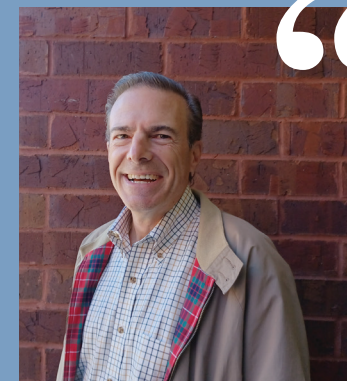


18,259 labs administered



770 COVID-19 vaccinations given

2022



“If you’re sick, you can’t work. That’s going to jeopardize your ability to afford housing. It’s going to jeopardize your ability to afford food. It just occurred to me that healthcare was the basis upon which all these other needs can be addressed in the individual.”

– Ken Massaroni, Board Chair

How We Serve

Our Strategy

Using the collective time and talent of employees, volunteers, and students of the medical and dental professions, along with donors’ financial gifts, and guided by Biblical principles, Good Sam Gwinnett is transforming individuals and communities by restoring health and hope to unwell and vulnerable neighbors.

Our Rationale

Believing Jesus taught His disciples to care for the sick to inspire their faith (Luke 10:9), we provide health and dental services while proclaiming the Gospel of Christ.

OUR SERVICES

- ♥ Family Medicine/Primary Care
- ♥ Specialty Medical Care
- ♥ Medical Case Management
- ♥ Medical Resourcing and Referral Coordination
- ♥ General Dentistry for Children and Adults
- ♥ Medication Dispensary and Pharmacy Assistance
- ♥ Biblical Counseling

“Without all these services, and without the medicine, I would be dead by now.”

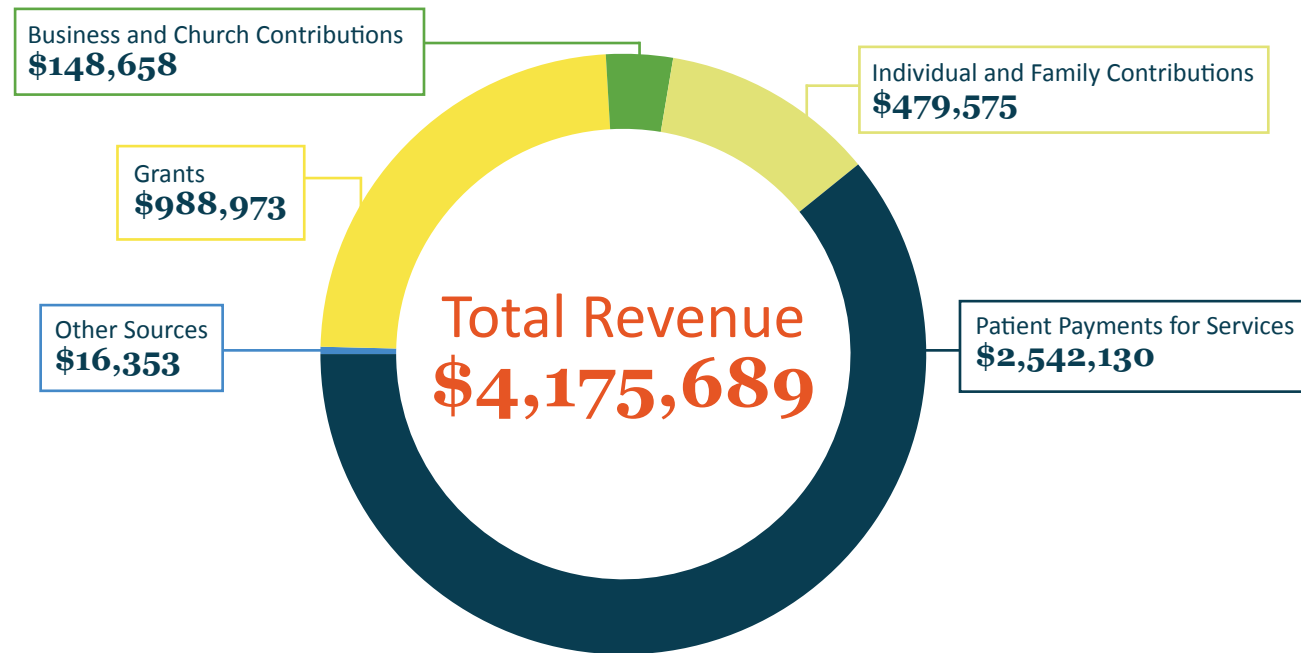
– Hector Saenz, Patient



“Good Sam Gwinnett recruits healthcare professionals in training from the local community who can relate well with their clients. We can see God at work here. Ever since we got married, Jeannie and I have always included charitable giving in our budget. God has been generous with us and that allows us to be generous with others.”

– Wietze and Jeannie de Vries, Donors

2022 Financial Performance



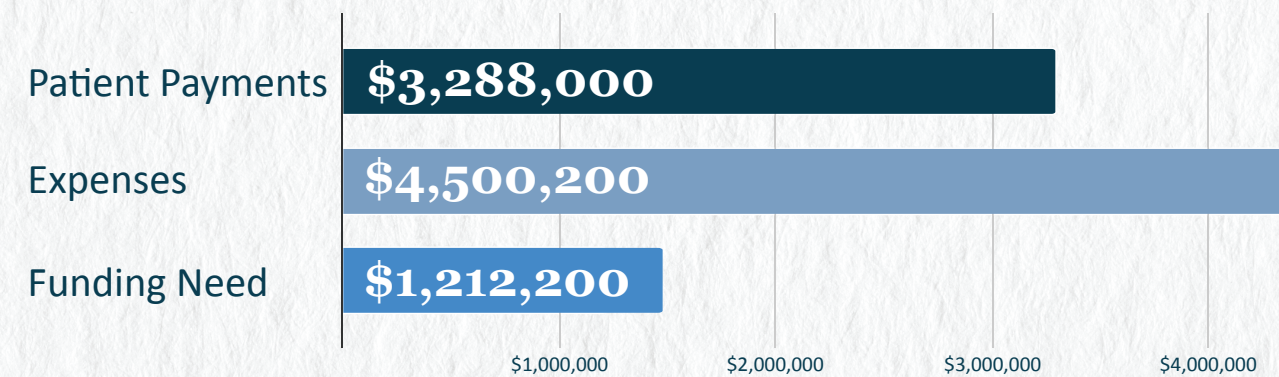
Value of Services Rendered

Patient payments are less than or equal to the 25th percentile of prevailing prices for similar services in the private medical and dental communities. We estimate the value of all services rendered during 2022 to be **\$11,000,000.**

Social Return on Investment

According to the Social Impact Calculator developed by the Low-Income Investment Fund (Liif), the value of the Social Return on Investment (SROI) of the services we rendered during 2022 was **\$29,587,000.**

2023 Financial Picture, anticipating 32,000 visits to our clinics



To donate, scan the code or mail using the envelope included to the Good Samaritan Health Centers of Gwinnett.



5949 Buford Hwy.,
Norcross, GA 30071

For every **\$1 donated, 86 cents** go to a friend and neighbor in need of access to affordable health and dental care services.

Operating Expenses – **\$4,282,962**

For more information about Good Samaritan Health Centers of Gwinnett, contact: Greg Johnson, Director of Development and Marketing, at greg.johnson@goodsamgwinnett.org. Our audited financial statements and 990 tax documents are available for review upon request.

Good Samaritan
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www.goodsamgwinnett.org
contactus@goodsamgwinnett.org

East Location

1175 Commercial Ct
Norcross, GA 30093
770-806-0162

West Location

5949 Buford Hwy
Norcross, GA 30071
678-280-6630



To donate



To update your contact information