

Good Samaritan Health Center of Gwinnett 2018 Impact Report & Fact Sheet

Legal Name

Good Samaritan Health Center of Gwinnett, Inc.

Trade Names

Good Samaritan Health Center of East Gwinnett

Good Samaritan Health Center of West Gwinnett

Nicknames

Good Sam Gwinnett, Good Sam East, Good Sam West, Good Sam

Mission

To demonstrate the love of Christ through the provision of health, dental, and supportive services exclusively benefitting the poor and uninsured.

Purpose

To provide quality low-cost primary healthcare and dental services to the poor and uninsured, decrease demand of the uninsured for non-emergent services at the emergency room, and provide matriculating healthcare professionals with clinical experience in a Christian setting.

Goals

Eliminate health disparities for poor and uninsured populations, reduce the cost of indigent care on the public health delivery system, and increase awareness among rising medical professionals of the unique needs and challenges of the poor and uninsured.

Our Customer

Our patients are predominately Hispanic (70%) married (44%) women (68%), about 39 years old (range: 1-92), with a median household income of \$20,508 supporting 3.2 individuals. Seventy-two percent are employed, and more than 60 countries of origin are represented. Most patients have utilized the clinic five or more years, and will visit the clinic 5 times each year. Through the payment of affordable fees, patients provide about half of the organization's annual operating funds.

Our Market

Gwinnett is the second largest county in Georgia with an estimated population of 920,000 and a projected increase to 1.35 million people by 2040. In 2016, the Robert Wood Johnson Foundation reported 24% of the county's residents were uninsured for healthcare. Even more people are uninsured for dental care; the American Dental Association reports nearly half the nation's population do not have dental insurance. A 2017 US Census report estimates 11% of Gwinnett households are living at or below the poverty level. Using this data, we conservatively estimate 160,000 current residents have very limited access to affordable healthcare, and as the population increases, our potential market may reach 244,000 people.

Our Strategy

Using the collective time and talent of employees, volunteers, and students of the medical, dental, and social work professions, along with the financial gifts of donors, and guided by Biblical Principles, Good Sam Gwinnett restores health and hope to unwell and vulnerable residents of our community.

Rationale for the Strategy

Believing Jesus taught His disciples to care for the sick as a means to inspire their faith (Luke 10:9), we provide health, dental, and social services while proclaiming the Gospel of Christ.

2018 Outputs

- 32,882 customer visits completed, a 27% increase over 2017
- Our 2018 Output represents a 185% increase compared to our 2016 output
- 38 graduate students completed clinical rotations or research internships

Value of Services Rendered

Patient fees are less than or equal to the 25th percentile of prevailing prices for similar services in the private medical and dental communities. Estimating our appointments have on average a retail value of \$285, we believe the value of services rendered in 2018 was \$9,371,370.

Multiplication of Investment

Every \$1 donated to Good Sam Gwinnett helps pay for \$6.22 of care.

Social Return on Investment

According to the Social Impact Calculator developed by the Low Income Investment Fund (Liif), the value of Social Return on Investment (SROI) of the services we rendered during 2018 was \$31,924,272.

Tangible Benefit of our Programs

- 3,180 new patients accessed the clinics
- 7,277 refill visits to the Dispensary
- 5,052 Dental visits
- 2,701 walk-in Lab visits
- 312 Dental emergency appointments completed
- 2,730 After Hours appointments completed
- 706 Weekend appointments completed
- 255 children vaccinated
- 696 Counseling and Health Education visits completed
- Only 10.6% of all expenses were Administration and Fundraising overhead

Our 2019 Budget and Forecast

\$3,395,941 comprised of \$1,890,221 in Patient Fees and \$1,505,720 in donations to serve an estimated 36,000 visits to our clinics.

Board

Thirteen members; 100% are donors.

Founded

2004

501(c)(3)

27-0080400; March 8, 2004

Paid Staff

45

Volunteers

350+ volunteers provided services with an estimated value of \$517,884

Debt

\$0.00

Financial Transparency

Audited annually with statements made available to the public upon request.

Geographic Focus

North Metropolitan Atlanta

Addresses and Telephones**Good Sam East**

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Good Sam West

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