



## Hearts and Hands United

Donors and Volunteers Working Together

Theme: We Are One Neighborhood

Concept: Gwinnett is increasingly diverse in terms of the cultural background and socioeconomic status of its residents. As our population approaches the predicted 1.35 million mark, we will see more people living in the county who were not born in the US and who may live according to norms unfamiliar to many long-term Gwinnett residents. Our community could become disconnected as this diversification occurs, or united as one neighborhood. The Good Samaritan Health Center of Gwinnett, a Christian ministry, believes every member of society is our neighbor. Our ministry wants to be a catalyst for community unification and can achieve that goal through the delivery of faith-based health and dental services for the poor using the talents of a culturally diverse body of health and dental care providers.

October 18, 6:00-9:30  
Little Gardens, Lawrenceville

Expected attendance: 300

### Event Sponsorship Levels

#### **Title Sponsor: \$25,000** (1 available)

- Title Sponsor will be recognized in press releases
- Title Sponsor Designee may provide a statement for press releases
- Title Sponsor will be verbally recognized as a Title sponsor at the event
- Title Sponsor Designee may provide a 30 second statement from podium before keynote speaker
- Title Sponsor will have brand/logo included on the event web-page
- Title Sponsor will have brand/logo included on front cover of the event program
- Title Sponsor will have brand/logo included in Good Samaritan Health Center's 2016 annual report (distribution = 3,000+ households)
- Fifty tickets to the event

**Presenting Sponsor: \$15,000** (3 available)

- Presenting Sponsor will be recognized in press releases
- Presenting Sponsor will be verbally recognized as a Presenting sponsor at the event
- Presenting Sponsor will have brand/logo included on the event web-page
- Presenting Sponsor will have brand/logo included on inside cover of the event program
- Thirty tickets to the event

**Platinum Sponsor: \$10,000** (5 available)

- Platinum Sponsor will be verbally recognized as a Platinum sponsor at the event
- Platinum Sponsor will have brand/logo included on the event web-page
- Platinum Sponsor will have brand/logo included in quarter-page ad in the event program
- Twenty tickets to the event

**Gold Sponsor: \$5,000** (8 available)

- Gold Sponsor will be recognized on posters displayed at the event
- Gold Sponsor will have brand/logo included on the event web-page
- Gold Sponsor will have brand/logo included in the event program
- Twenty tickets to the event

**Silver Sponsor: \$2,500** (12 available)

- Silver Sponsor will have brand/logo included on the event web-page
- Silver Sponsor will have brand/logo included in the event program
- Fourteen tickets to the event

**Food Station/Bar/Dessert Sponsor: \$1,500** (5 available)

- Food Sponsor will have brand/logo placed at an individual food station throughout the event
- Recognition in the program and post-event communications
- Ten tickets to the event

**Table Sponsor: \$750** (20 available)

- Table Sponsor will have brand/logo placed in the center of a single table throughout the event
- Recognition in the program and post-event communications
- Ten tickets to the event

**Friends and Neighbors: \$250** (unlimited)

- Recognition in the program and post-event communications
- Two tickets to the event

## Event Summary

General Admission Tickets: \$50 each

Location: Little Gardens

Located in Lawrenceville, Little Gardens is a colonial-style venue nestled in the midst of a 3-acre estate in Lawrenceville, Georgia, offering an enchanted outdoor ceremony area. The historic beauty of the house and the modern character embedded into the home work in tandem to create a feeling of old Southern charm with a contemporary twist.

- Indoor and outdoor seating and gathering spaces.
- Indoor stage for Keynote Speaker and Title Sponsor.

Three Street Food Stations serving:

- Appetizers inspired by Indian and Cuban cuisine
- Ahi Tuna Poke Bowls
- Mini Tacos including pulled pork, fried fish, grilled chicken tacos, and fixings
- Biscuit Bar with Sausage, Ham, Fried Chicken, and fixings

Mason Jar Desserts: Chocolate Mousse and Banana Pudding

One complimentary wine or beer beverages per guest; cash bar thereafter

Coffee and Tea

### Schedule:

**6:00 Event Opens**

Food Stations and Bar opens  
Entertainment

**7:00 Program Begins**

Welcome and Introductions  
Executive Director Remarks  
Title Sponsor Moment  
Awards and Recognition

**7:45 Entertainment and Mingle Resumes**

**9:30 Event concludes**

## **Hearts and Hands United Event Details**

**Theme: We Are One Neighborhood**

### **I. Schedule of Events**

**6:00 Meet, Mingle, Learn, and Dine**

**6:00 Entertainment**

**7:00 Program**

1. Accomplishments and News
2. Patients Testimonials
3. Volunteer Recognition
4. Donor Recognition
5. Special Honors
6. Our Need and Request

**7:30 Dessert and Coffee**

**7:45 Entertainment**

**9:30 Thank You and Good Night!**

### **II. Supporting Activities and Tools**

Expressing the theme: We Are One Neighborhood

1. Variety of foods served street cart style
2. Accent décor representing different ethnicities
3. Three entertainment options representing different cultures

Visuals

1. Video loop
2. Step and repeat photo station
3. Annual Impact Reports throughout venue
4. International flag stands as center pieces