

Good Samaritan Health Centers of Gwinnett Website Privacy Policy

Last updated: 12/20/2022

1. Introduction

Good Samaritan Health Centers of Gwinnett (“Good Samaritan”) respects your privacy and is committed to protecting your personal information. This privacy policy describes our policies and practices regarding collection and use of personal information collected through our website, <https://goodsamgwinnett.org/> (the “website”) from donors, potential volunteers, and other users of our website. Please be aware that this privacy policy does not cover our collection of protected health information from patients. For information regarding our privacy practices with regard to protected health information, please refer to our HIPAA Notice of Privacy Practices located [here](#).

2. Changes to this Privacy Policy

Good Samaritan may revise this policy from time to time. When we make changes to this policy, we will post the updated version on our website and indicate the date the policy was last updated. We encourage you to review this policy periodically to check for any updates. Your continued use of our website indicates your consent to the terms of this policy.

3. Children’s Privacy

This website is not intended to be used by children under 13 years of age and we do not knowingly collect personal information from children through our website. If we learn we have collected or received personal information from a child under 13 through our website without verification of parental consent, we will delete that information.

4. Information Collection

Personal information we collect through our website includes:

- First and Last Name
- Email Address
- Phone number
- Address
- Payment card information (collected directly by third party payment service provider)
- Professional information from volunteers and information regarding their affiliation with a church, school, or business
- Any other information shared with us through our chat function.

Good Samaritan also collects non-personal information about your visit to our website. For example, we may capture your browser type and settings, device information, and IP address in order to monitor the number of people that visit our website and compile aggregated statistics to improve our website.

Our website also uses cookies. We may use cookies to enable our website to tailor information to the visitor, to remember a user, or to track visits to our website. Cookies are small pieces of information that are stored by your browser on your computer's hard drive. While most browsers are set to accept cookies by default, you can set yours to refuse cookies or alert you before accepting them.

Our website uses third parties to assist us in analyzing data regarding visitors to our website. For example, we use Google Analytics to collect information about the number of visitors to a site, the webpage that referred visitors to a site, and the pages visitors view within a site. You can opt-out of Google Analytics by downloading [Google's Opt-Out Browser Add-on](#).

Good Samaritan or its partners may track user activity over time across websites. Some internet browsers have "Do Not Track" or "DNT" features which, when turned on, send a signal to the website that the individual visiting the website does not wish to be tracked. Our website does not honor DNT signals, but you can set your browser settings to restrict the placement of cookies as described above.

5. Information Use

Good Samaritan may use the information we collect through our website for the following purposes:

- To communicate with you, including responding to inquiries received through the website;
- To process volunteer applications;
- To process donations;
- To send information we believe may be of interest to you;
- To improve and administer our website;
- To market and conduct research;
- To generate statistics and de-identified data;
- To personalize content;
- To monitor for fraud; and
- For any other purpose with your consent.

6. Information Disclosure or Sale

Good Samaritan may disclose the personal information we collect on our website to third party service providers, such as our web developer, so that they may provide services to us.

Good Samaritan may also disclose the personal information we maintain in the event of a merger, sale, or acquisition, or as required by law or law enforcement.

Good Samaritan does not sell, share or trade any personal information we collect, including donor personal information. But please note that we proudly list donor names in our Annual Impact Report, unless anonymous giving is requested.

7. Data Security

We use reasonable administrative, technical, and physical safeguards in an effort to ensure that the personal information we collect is protected from accidental or intentional manipulation, loss, destruction, or access by unauthorized persons.

8. Third Party Links

For practical reasons or for your information, our website contains links to other websites, such as links to our profile pages on social media websites and links to websites where you can make donations. Good Samaritan exercises no control over such other websites and is not responsible for the content thereon. This privacy policy does not apply to third party websites, and we recommend that you review the online privacy policy of any website you visit to determine how the operator handles personal information collected through its website.

9. Access and Correction

If you would like to request access to, or correction of, personal information you have submitted through our website, please contact us using the email address below. Depending on the nature of your request, we may need to request additional information to verify your identity.

10. Contact Information

If you have questions about this privacy policy or our privacy practices, you may contact us at:

5949 Buford Hwy

Norcross, GA 30071

678-280-6630

contactus@goodsamgwinnett.org