

2014 ANNUAL REPORT



Good Samaritan
Health Center
doing more





*“Heal the sick who are there and tell them,
‘The kingdom of God is near you.’”*

Luke 10:9



Mission, Goals & Purpose

The Mission of the Good Samaritan Health Center of Gwinnett is to demonstrate the love of Christ by providing low-cost health care services to the poor and uninsured.

Our Goals are to 1) provide quality low cost primary healthcare services to the uninsured, 2) decrease utilization by the uninsured of non-emergent medical services at hospital emergency rooms, and 3) provide a venue for medical professionals and laymen of the Christian community to serve a marginalized population.

Our Purpose is to glorify God through meeting the general medical needs of our patients as well as their spiritual needs through prayer and biblical counseling.

From the Executive Director

Each year through our annual report, we acknowledge and praise God for watching over and blessing the Good Samaritan Health Center of Gwinnett. 2014 was a year like no other before it; we exceeded all our goals and realized accomplishments that surpassed our planning, hopes and dreams. We proclaim once more, nothing was accomplished under our own wisdom and strength. We submit that God does the work, and we give all credit and glory to Him for sprinkling our ministry with favor and using us as He did to fulfill His plans. All of us - staff, students, and volunteers - are honored to have played a role in delivering healthcare to the uninsured and sharing the hope of the Gospel with those who entrust their lives with us. We pray that we be able to continue in the pursuits of this ministry for years to come, to heal the sick and use that encounter to introduce His creation into a lifesaving relationship with Jesus Christ, our Lord and Savior. Our most important goal for 2015, indeed as long as we exist, is to remain faithful to our Christ-centered identity and mission.

This publication is both a report of our recent activities and a request for your help to expand the Good Samaritan ministry. Our ministry activities have increased 400% since 2011; we have reached the physical limits of our office and parking lot. We must relocate to a larger site to safely provide for those who come to us each day, and to enable growth in several key program areas, particularly faith-based mental health and dental care. We want to be the backbone of charity medical, mental health, and dental care for Gwinnett County and surrounding communities, we want to be that solely for the glory of God, and we want you to join us in this worthy endeavor. We ask you to give to our ministry that the work God has placed in our hands might be accomplished in his name and no other.

We thank you for your support, labors and prayers, and we pray that you be blessed in abundance so that you might bless with abandon.



Gregory E. Lang, PhD



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Greg Lang

"This clinic meets diverse needs of clientele who desperately need help. 'Doing likewise' happens every single day at Good Samaritan Gwinnett and I am thrilled to witness lives change for the better spiritually, physically, and emotionally."

Laura Morison, Volunteer Nurse Practitioner

Values, Goals & Methods

Values:

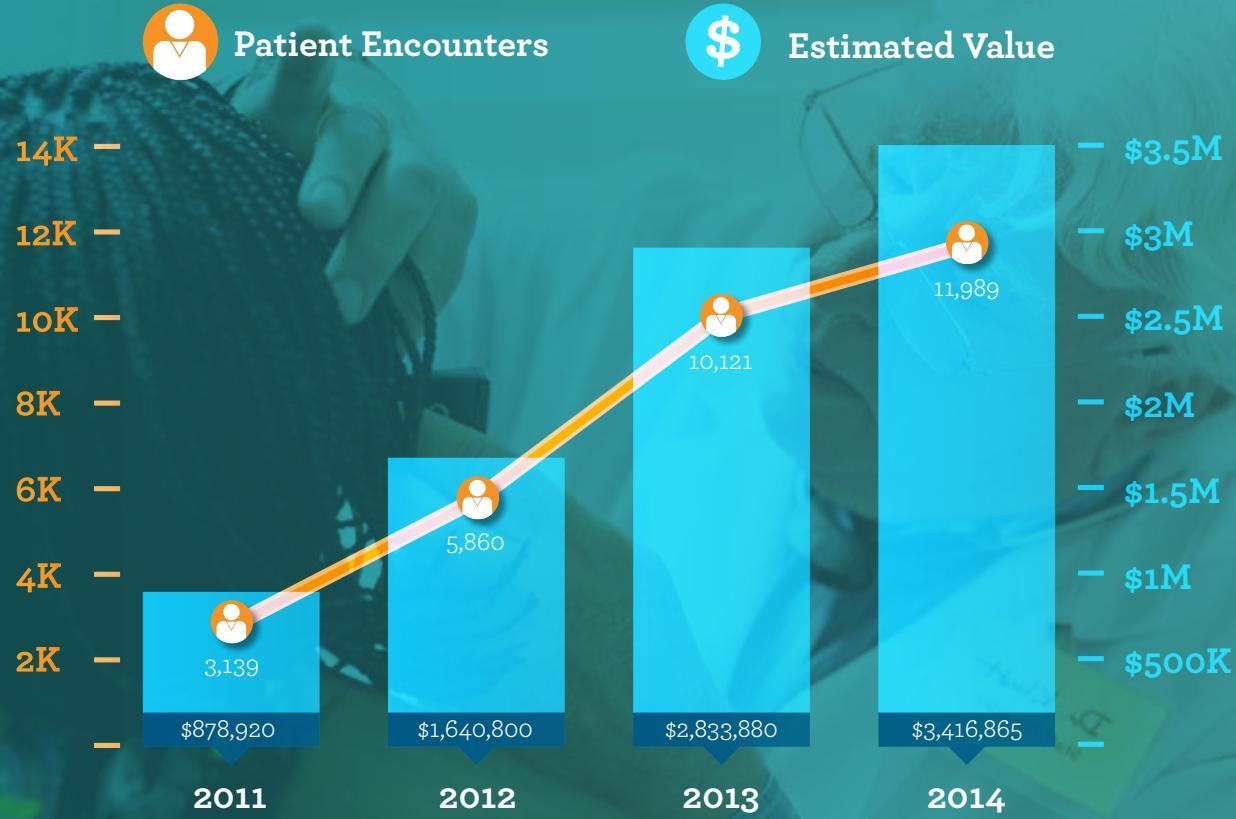
- 1** Every patient will feel loved and respected as people made in God's image and for whom Christ died.
- 2** Each staff member will be motivated to deepen their relationship with Jesus Christ and demonstrate their love for Him in all they do.
- 3** Each volunteer will believe their time has been effectively and efficiently spent in their service to advance His Kingdom.
- 4** The healthcare delivered will be high quality, reasonable and affordable, respecting the life circumstances of those we serve.
- 5** Our donors will believe we are acting to the best of our ability to uphold these values and will feel our love and appreciation for their support of our efforts.

Goals:

- 1** To provide quality low-cost primary health-care services to the uninsured and working poor.
- 2** To meet the spiritual needs of our patients through prayer and biblical counseling.
- 3** To decrease the demand of the uninsured for non-emergent services on the local hospital emergency rooms.
- 4** To provide a venue for medical professionals and laymen of the Christian community to serve a marginalized and poor population.
- 5** To be trusted and faithful stewards of the resources made available to us by donors.

Methods:

- 1** We pray every day before we begin our work, asking God to guide our efforts and bless our patients, volunteers and staff.
- 2** We utilize volunteer medical providers in order to keep our costs low, making it possible to charge our patients significantly discounted fees for our services.
- 3** We accept nursing, pharmacy and other student healthcare professionals as interns, making it possible to train rising medical providers in a compassionate Christian setting, helping to grow within them a heart for medical ministry work.
- 4** We enter into partnerships in the medical community to maximize convenient and affordable access to other necessary services for our patients.
- 5** We partner with churches to provide a venue for deploying their members into sacrificial service for the Kingdom.



Our Services Include:

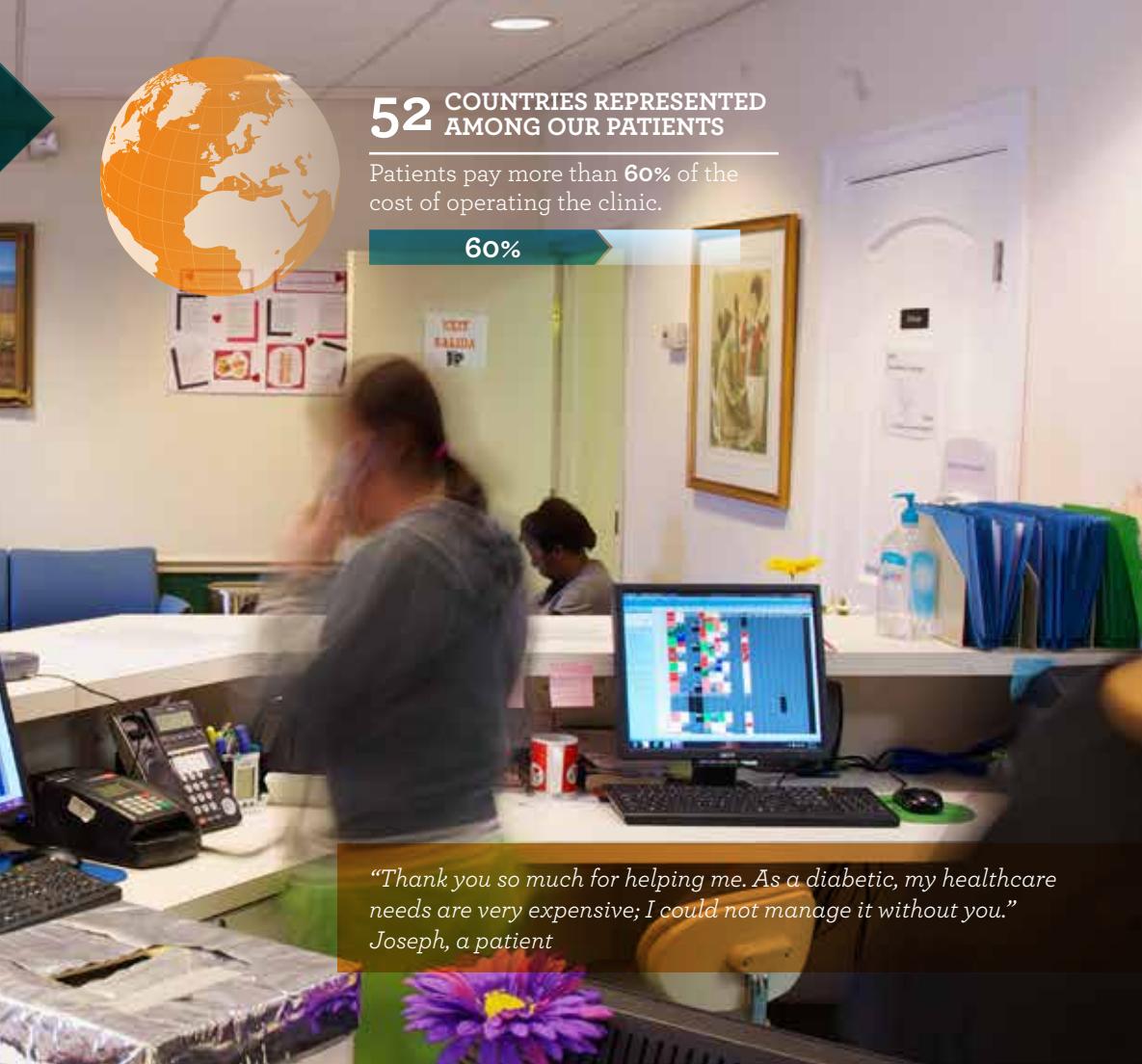
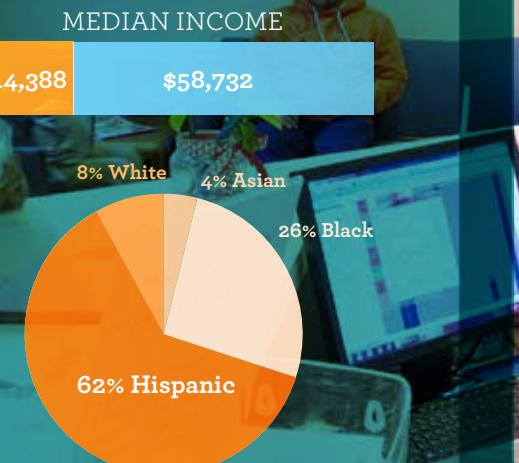
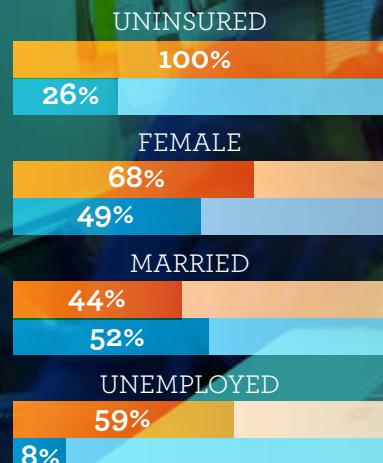
- Women's Health
- General Medicine/Primary Care
- Pediatric Medicine
- Prenatal Care
- Pharmacy Assistance Program
- Health Education and Disease Management Classes
- Individual, Marriage and Family Counseling
- Social Work and Resource Referral

"We are in the unique position to respond to the community's increasing unmet need for charitable medical and dental services for the uninsured and to share the Gospel message with every willing listener while doing that good work."

Gregory E. Lang, PhD, Executive Director

Patient Demographics

Our patients are predominately women, Hispanic, about 47 years old (age range: <1-95), with a median household income of \$14,388. 88% percent live in Gwinnett County, 51% speak English as a primary language, 59% are unemployed and, although it is difficult to ascertain, we believe 20% of our patients are undocumented residents. Services are provided to all patients regardless of race, color, religion, gender, sexual orientation, national origin, veteran status, or immigration status.



52 COUNTRIES REPRESENTED AMONG OUR PATIENTS

Patients pay more than **60%** of the cost of operating the clinic.

60%

Financial Snapshot



Current Facility and Operations

Revenue on Operations	\$597,058
Contributions	\$347,858

Summary of Expenses

Program Overhead	74%
Facility Overhead	7%
General and Administrative	19%

Keystone of Health Campaign (Future Facility and Operations)

Cash Contributions	\$470,755
Cash Pledges	\$2,355,895
In-kind Contributions and Pledges	\$63,500
Expenses	(\$133,744)

Capital Reserves **\$2,756,406**



2014 Significant Achievements

- 1 We provided 11,989 patient visits to 4,293 unique individuals during 2014 (2,477 were new patients), marking a 19% increase in demand for our services compared to 2013. This growth is significant in light of 2014 being the first full year of implementation of the Affordable Care Act.
- 2 We have provided the community with more than 55,000 medical appointments since our opening in 2005.
- 3 With the help of your contributions to the Samaritan Fund, we were able to provide 506 appointments valued at \$144,210 for free or nearly free to the deeply impoverished, and were able to help obtain more than 3,580 brand medication prescriptions for our patients.
- 4 We mentored 367 students of the healthcare profession, raising up future medical missionaries to serve the poor and uninsured of our communities.
- 5 We received recognition from National Committee for Quality Assurance (NCQA) as a Patient Centered Medical Home (PCMH). We believe we are the only free-standing privately funded charity medical practice in GA to receive such recognition.
- 6 In order to more conveniently serve the working poor and with the help of Mercer University Physician Assistant Program, we continued our evening and weekend clinic hours and provided 1,810 appointments through this initiative, helping the poor to access medical services without missing time at work.
- 7 We are the recipient of the 2014 Scott Hudgens Humanitarian of the Year Award, presented by the Gwinnett Chamber of Commerce.
- 8 Our Executive Director was the recipient of the 2014 Healthcare Excellence Executive Administrator of the Year Award, presented by the Gwinnett Chamber of Commerce.
- 9 We were a Finalist in the non-profit category for the Gwinnett Chamber of Commerce Small Business of the Year 2014.
- 10 With the help of many gracious volunteers, we celebrated our ninth anniversary in May by providing 121 free medical appointments in a single day.

2015 Fundraising Goal for the
present location and services: **\$497,500**

Capital Campaign Goal for
the Relocation Project: **\$7,000,000**

"From the skilled guidance of the preceptors, exposure to multidisciplinary teams, complexity of the medical issues seen, to the daily Gospel message, the Good Samaritan Gwinnett is truly a unique clinical rotation. It has been my best and favorite learning experience."

David Willard, Physician Assistant Student

2015 Major Goals

- 1 Raise the funds necessary to secure a new facility for the relocation of our ministry.
- 2 Raise the funds necessary to launch Gwinnett's only full-time charity dental practice.
- 3 Provide the community with 13,000 low-cost medical appointments.
- 4 Provide clinical training to 350 students of the health profession.
- 5 No matter the challenges encountered in pursuit of the above goals, to remain faithful to our Christ-centered identity and mission.

Thursday

Abierto Jueves de

4:00-8:00 PM

Laboratory
Laboratorio

Keystone of Health Campaign

The Keystone of Health Campaign ushers in the launch of a new 5-year strategic plan for Good Samaritan Health Center of Gwinnett. Through this campaign, we will achieve three vital goals that will reshape our capacity to serve the uninsured in our community:

- 1 Relocation of Good Samaritan to a larger facility,**
- 2 Expansion of services to include Gwinnett's first full-time low-cost dental clinic**
- 3 Growth of Good Samaritan's team to ensure operational stability in our new home**

**Are you called to help us bring
this facility to the community?**



"My prayers are for the Lord to bless your clinic so that you can continue helping the needy just as you have been helping me."

Gloria, a patient

\$3,600,000

A NEW FACILITY

Our first step in this journey, relocation, is necessary because the current facility cannot physically accommodate the additional staff and volunteers needed to deliver new services and the consequent increased number of patients to be seen each day, and the parking lot cannot accommodate the combined number of patients, volunteers and staff who arrive to the clinic.

\$1,000,000

EXPAND SERVICES

Having experienced a 400% increase in our patient-centered activities since 2011, it is clear to us the healthcare needs of the poor and uninsured of our area are growing not diminishing. Unfortunately, we cannot accommodate more demand for our services in the present location; relocation is essential if we are to serve all of those who turn to us for healthcare.

\$2,400,000

A STRONGER TEAM

We envision a new Good Samaritan Health Center of Gwinnett located within a space large enough to accommodate ten medical exam rooms, eight dental treatment rooms plus space to fabricate and repair partials and dentures, nursing stations, phlebotomy stations, laboratory, pharmacy, counseling offices, classroom space, waiting area to comfortably seat fifty, prayer chapel, and much needed storage. Through our success in Keystone of Health, we project to offer as many as 20,000 patient visits per year.

Volunteers

We were blessed with the volunteer labor of 470 individuals during 2014, who gave a combined 18,930 hours of service valued at \$545,571.





Community Partners

We enjoy the collaboration and encouragement of many churches, businesses and organizations, and are grateful to them for their faithful volunteer, prayer and in-kind support of our ministry:

- AmeriCares
- BiTech Medical Corporation
- Catholic Charities of Atlanta
- CEPTA
- Christian Community Health Fellowship
- Christian Medical and Dental Association – Atlanta
- Community Foundation for Northeast Georgia
- CTR Partners
- Dispensary of Hope
- First Community Development
- Georgia Charitable Care Network
- Gwinnett Coalition for Health and Human Services
- Gwinnett Community Alliance
- Gwinnett County Detention Center (GRIP: Gwinnett Re-Entry Intervention Program)
- Gwinnett Hospital System
- Gwinnett, Newton, Rockdale County Health Departments
- The Health Initiative
- Home Repairs Ministry
- HR Strategies
- LAN Systems
- McMullan and Company
- Not One More Life
- Norcross Cooperative Ministry
- Northside Hospital (FASP Program)
- NSpire Outreach
- Pregnancy Resource Center of Gwinnett
- Stradis Healthcare
- Tapistri
- Trinity Press
- United Way of Greater Atlanta (GRIP: Gwinnett Re-Entry Intervention Program)
- Vaccines for Children, Georgia Department of Public Health
- Veranda Suites of Atlanta
- ViewPoint Health

Physician Partners

We are grateful to the physician community of Greater Atlanta for the generous courtesies extended to our patients, particularly the following who help us take time after time to serve the uninsured:

Dr. Donald Browning

Dr. Franklin Diaz

Dr. Theresa Laurence Ford

Dr. Ned Franco

Dr. Luis Galvez

Dr. LeRoy Graham

Dr. Sylvia Johnson

Dr. Paul King

Dr. Michael Lipsitt

Dr. Ciela Lopez-Armstrong

Dr. Julie McGill

Dr. Derrick Moody

Dr. Michael Morris

Dr. Adeniyi Odugbesan

Dr. Stephen Quill

Dr. Yvonne Scott-Miller

Georgia Urology

Gwinnett Heart Specialists

Gwinnett Pulmonology Group

Gwinnett Surgical Associates

North Georgia Neurology Group

Suburban Hematology-

Oncology Associates

With the generous assistance of these physician partners, as well as Gwinnett Medical Center and Northside Hospital, we were able to arrange for the low-cost provision of 108 major surgeries, 630 referrals to specialists, and diagnostic imaging for 985 uninsured individuals.





“Good Samaritan Gwinnett provides an amazing opportunity for my students to see a unique aspect of pharmacy. The interprofessional relationships they witness firsthand are incomparable to anywhere else they will train. “

Jennifer Elliott, PharmD, Assistant Professor of Pharmacy

Academic Partners

We are thankful to these academic partners who send both students and faculty to serve in the clinic for the benefit of our patients:

Clayton State University

Darton State College

Georgia State University

Georgia Gwinnett College

George Washington University

Gwinnett College

Gwinnett School for Mathematics, Science, and Technology

Medical University of South Carolina

Mercer University

Phoenix High School

Philadelphia College of Osteopathic Medicine

University of Alabama - Birmingham

University of Georgia

University of North Georgia

University of South Alabama

Vanderbilt University

Donors

We are most grateful to our donors who make it possible for us to pursue our mission, and we pray for each of them and their families, asking God to grant them peace and favor:

Individuals & Families

Adkison, Mr. and Mrs.
Almeida, Mario
Bolton, Bobbie and Judy
Borges, Diane
Brooks, K. C.
Brown, Beth
Bruce, Sandra
Buchanan, Leslie and Bill
Chalmers, Bob and Sharon
Chambless, Phil and Ouida
Clark, Chris
Clark, Janet
Coatsworth, Rob
Cook, Sean
Coxhead, William and Lorin
Cuellar, Linda
Davis, Clayton and Julia
Dolan, Rick and Carol
Douglas, Bruce and Donna

Dunn, Sharon
Dyer, Tania
Ellman, Yetta
Frey, Paul and Carol
Gill, Steven and Deborah
Givens, Lois
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Grummert, Daniel
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Hartley, Christine
Heaner, William and Mary Lou
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Hills, Linda Watson
Hough, Gloria
Howard, Barbara
Jesudason, Winston

Jewell, Lou Brown
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Johnson, Billy
Johnston, Charles
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Kludt, John
LaBarr, James and Karen
Lang, Greg and Jill
Mackay, John and Beverly
Malcolm, Owen and Tina
Martin, Edna
Mattingly, Jill
Mercer University Physician
Assistant Students
Morgan, Sara
Morris, David and Terry
Nixon, Bruce and Kathy

Osterloh, Ron and Mary
Park, David and Darlene
Philadelphia College of
Osteopathic Medicine Students
Polstra, David and Betsy
Prehay, Joan
Proulx, Debra
Rajasekaram, Samuel
Rich, Howard and Mary Ann
Robertson, Mark and Kimberly
Rogers, Pat and Glenda
Sabom, Shay
Scott, Edward and Leah
Scott, Jeffery
Stipe, Kevin
Tenpas, Frits and Sara
Tracy, Denise
Traynor, Chip and Lynn
Voorhees, Celia
Wall, Catherine

Warren, William
Watson, Monty
White, Diane
Wickstrom, Phil and Betty
Wilhelm, Carl and Sherri
Willard, David
Williams, Bill and Sheila
Willis, Leticia
Witwer, Greg and Nancy
Wolf, Mark and Beverly
Wood, Leland and Kristin
Ziska, Gay
Zurbrugg, Jo

We also thank those who gave anonymously or indirectly through entities such as the National Christian Foundation, PCA Foundation, and United Way of Greater Atlanta.



Businesses and Organizations

Amazon Smile
AutoZone
Beverage Locker
First Community Development
HP & G Associates
ITR of Georgia
Kroger
The Kinney Group
KR-Witwer, Inc.
LAN Systems
LocumTenens.com
Multicultural Medical Center
Piedmont Bank
Search Technology
Suzanna's Kitchen
Swift Currie
Willis Mechanical

Churches

Cross Pointe Church
Holy Cross Anglican Church
Ingleside Presbyterian Church
North Point/Gwinnett Church
Norcross First United Methodist Church
Perimeter Church
Simpsonwood United Methodist Church
Victory World Church

Foundations

Betty and Davis Fitzgerald Foundation
Cawood Foundation
Clark and Ruby Baker Foundation
Community Foundation for Northeast Georgia
Francis Hollis Brain Foundation
Jackson EMC Foundation
Jim Ellis Foundation
John and Mary Franklin Foundation
Mark and Evelyn Trammel Foundation

Mary Allen Lindsey Branan Foundation
Rotary Club of Gwinnett County
Scott Hudgens Family Foundation
Stinchcomb Family Foundation
United Way of Greater Atlanta
Walton EMC Trust

Community Development Block Grants

Gwinnett County

The Good Samaritan Health Center of Gwinnett is a 501(c)3 nonprofit organization. To donate, please make checks payable to Good Samaritan Gwinnett and address your gift to Greg Lang, Good Samaritan Gwinnett, 3700 Club Drive, Lawrenceville, GA 30044.



**Please view our campaign video at
www.goodsamgwinnett.org/keystoneofhealth**

For more information about the Keystone of Health Campaign, contact Greg Lang:
greg.lang@goodsamgwinnett.org or Brian Abernathy babernathy@fcdua.com

*This Annual Report, audited financial statements and 990 tax documents are available
online at www.goodsamgwinnett.org/donations/*