

Good Samaritan
Health Centers of Gwinnett
TRANSFORMING PEOPLE and COMMUNITIES



2023
Impact Report

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The Mission

of Good Samaritan Health Centers of Gwinnett (Good Sam Gwinnett or GSHCG) is to transform individuals and communities by demonstrating the love of Christ by providing low-cost medical and dental services to anyone who is uninsured. Our purpose is to glorify God by meeting the general medical and dental needs of our patients as well as their spiritual needs through prayer.

We are pleased to present you with this report highlighting our 2023 accomplishments and plans for 2024. It is our hope this Impact Report will capture your heart and inspire you to renew your commitment to support our mission. We could not accomplish so much year after year without your generous and ongoing support. 2023 brought its own set of challenges, and if you had not supported us as you did, we would have struggled to serve everyone who has turned to us for their healthcare needs during this time.



Although we experienced economic headwinds in 2023, God still moved within our ministry; we recorded **26,516 visits** to our clinics. We remain a bit behind some of our busier years, however we feel confident that visit volume will recover. Even though the COVID-19 pandemic has officially been declared over, we are still experiencing rippling effects. This would include loss of income for some of our patients who have never fully recovered economically. Despite these challenges, we continue to operate with grace and mercy, as the Lord intended, and offer a wide range of services for the poor and uninsured. Since 2005, we have witnessed more than 52,300 people enter our doors just more than 300,000 times.

In October, we were awarded funds to begin planning for a Screening and Prevention Annex (SPA) at our East Location. The SPA is a permanent enclosure that allows for proper testing and vaccination of communicable diseases such as COVID or other respiratory issues. The Buford Highway location opened a similar enclosure in October of 2021. We are grateful to offer new and finely appointed accommodations to our patients that allow them to experience a quality and dignified experience. Thank you for helping to make this possible.

We continue to invest in student mentoring programs and invest in students to inspire future medical providers that seek to assist the underserved. 22 graduate students learned from us, but more importantly, witnessed and participated in ministering to sick and hurting people.

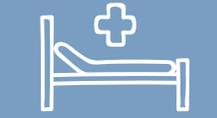
Looking ahead, we have made changes at the Executive Director level. **Shameka Allen, MBA, MA**, formerly Associate Director, has been promoted to **Executive Director** as of January 2024.

[Continue on next page →](#)



Shameka and I have worked closely together these last 2+ years preparing for this transition. I will remain with the company in a part-time capacity as Chief Financial Officer for the foreseeable future. We also added a member to our development team. **Evelyn Hoover** joined as **Marketing and Communications Manager**. Evelyn brings a wealth of knowledge in social media marketing and outreach, and we are happy to have her join our mission.

Our goal for 2024 is to provide the following with your continued financial support for our neighbors:



Provide **14,500** medical visits



Provide **7,625** dental visits



Provide **4,750** medication visits

We hope that you are pleased with the work that is happening at Good Samaritan Health Centers of Gwinnett and hope that you will encourage us with your financial support in 2024. The demands of healthcare continue to rise, and we depend on your generous donations to help us cover the cost and keep our fees at an affordable price for our poor and uninsured patients.

In years past, we have proven our ability to efficiently utilize capacity and sustain ourselves. Where we once needed more than **65%** of our budget funded by donations, today we only need **36%** of our overhead to be funded by charitable giving. Patients pay deeply discounted for the services they desperately need and receive, while donations fund the remaining portion of our operating expenses.

All of us, staff, students, and volunteers- thank you for giving generously to make our work possible. We are blessed to have people like you who value our work. Glory to God for bringing us together for the sake of the kingdom and His name. Together we can dramatically improve the health of our community. Thank you for caring about Good Samaritan Health Centers of Gwinnett and for all you do to help us extend Christ's love to those who are most vulnerable.

Many Blessings!

Shameka Allen, MBA, MA
Executive Director

Gregory E. Lang, PhD (Emeritus)
Chief Financial Officer



Who We Serve

Our Customer

Patients are predominately Hispanic (80%) married (36%) women (62%), almost 41 years old (range: 1-96), with an average household income of \$26,192, supporting 4.4 individuals (87% of the federal poverty level). 97.5% report some form of income, and 70 countries of origin are represented. Most patients have utilized the clinic for five or more years and will visit five times each year. Services are provided to all patients regardless of race, color, religion, gender, sexual orientation, national origin, veteran status, or immigration status.

Our Market

Gwinnett is the second-largest county in Georgia with an estimated population of 980,000 and a projected increase to 1.4 million people by 2040. A 2019 US Census report estimates 11% of Gwinnett households are living at or below the poverty level. Using this data, we conservatively estimate that 160,000 current residents have very limited access to affordable healthcare, and as the population increases, our potential market may reach 244,000 people.



2023 Board of Directors

Ken Massaroni, JD Chair
Lisa Brown
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Earl Brown
Jace Brooks
Linda Delaney

Latanya Hammonds-Odie
Patty Thumann
Mike Perez

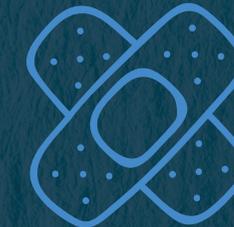
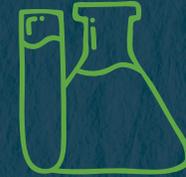
Greg Lang, Executive Director

Your Investment Impact



2,788 new patients accessed our clinics

3,129 walk-in lab visits



2,335 no-charge visits



165 emergency dental appointments completed, serving as an alternative to emergency room services for tooth pain.



13,741 medical visits



7,748 dental visits



3,015 after-hours and **253** weekend appointments completed, providing access to low-cost healthcare during times when most primary medical practices are closed.

We were blessed with many volunteers who gave a combined **9,320** hours of service at a value of **\$296,600.**



To volunteer, scan the code.

1,204 vaccinations given



1,941 prescriptions filled

2023



Good Samaritan
Health Center

How We Serve

Our Strategy

Using the collective time and talent of employees, volunteers, and students of the medical and dental professions, along with the financial gifts of donors, and guided by Biblical principles, Good Sam Gwinnett restores health and hope to unwell and vulnerable residents of our community.

Our Rationale

Believing Jesus taught His disciples to care for the sick to inspire their faith (Luke 10:9), we provide health and dental services while proclaiming the Gospel of Christ.

OUR SERVICES

- ♥ Family Medicine/Primary Care
- ♥ Specialty Medical Care
- ♥ Medical Case Management
- ♥ General Dentistry for Children and Adults
- ♥ Medical Resourcing and Referral Coordination
- ♥ Medication Dispensary and Pharmacy Assistance



“Your generosity directly impacts improving the well-being of the community members who may not have access to adequate health and dental care. We are grateful for your support and believe that we can continue to make a positive difference in the lives of those who rely on our services.”

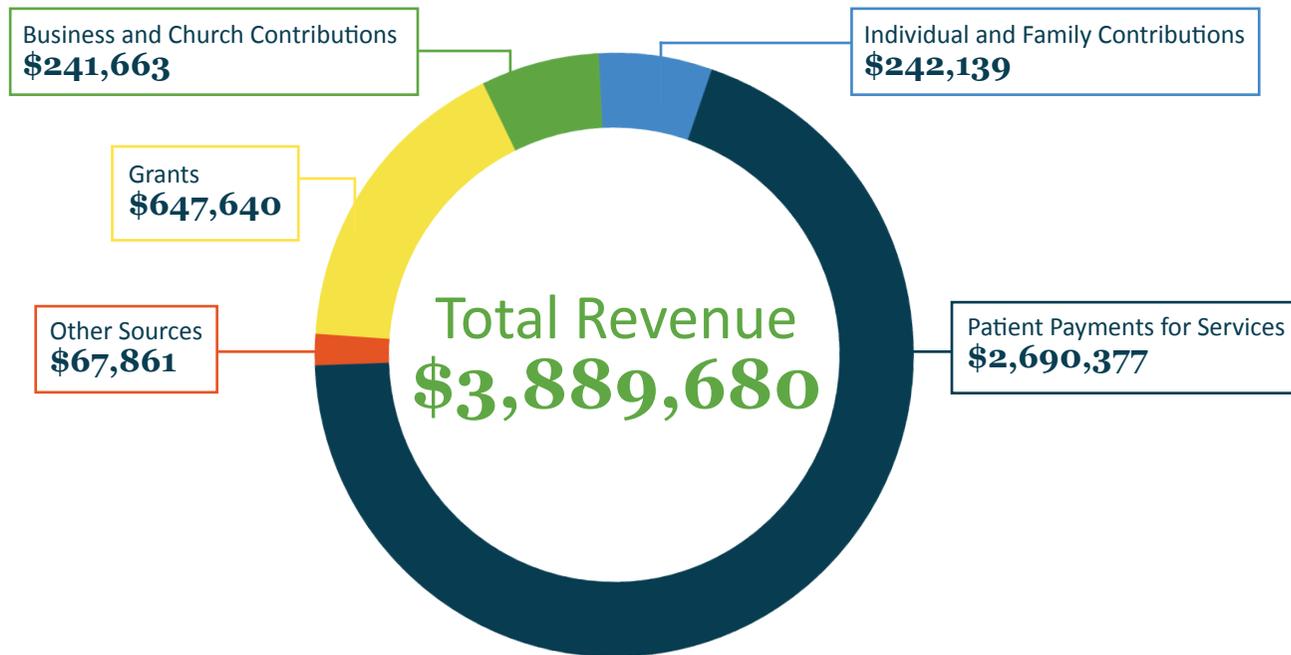
– Patty Thumann, 2024 Board Chair



“I found myself plagued by excruciating dental pain daily. Sleep was elusive due to the relentless pain, and my dietary choices were severely restricted. At work, I endured random bursts of agony coursing through my gums as I sat at my desk. My perpetual discomfort had also taken a toll on my mental health, plunging me into a state of depression. I became acutely self-conscious about appearing in photographs or even smiling due to my missing teeth. Through the kindness of an anonymous donor, I received the crucial dental care I so desperately needed, as I lacked insurance and the means to afford it.”

– Carson Melton, Patient

2023 Financial Performance



Value of Services Rendered

Patient fees are less than or equal to the 25th percentile of prevailing prices for similar services in the private medical and dental communities. We believe the value of all services rendered during 2023 was **\$13,761,804.**

Social Return on Investment

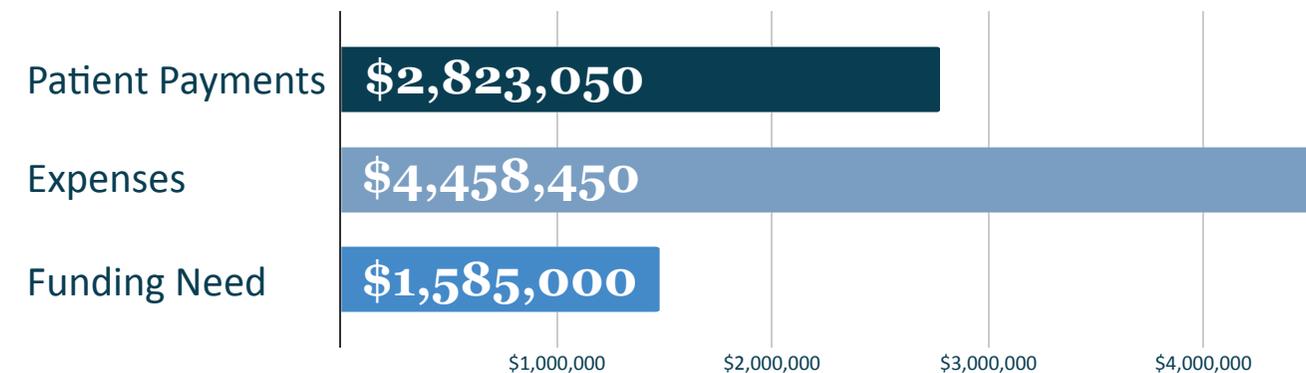
According to the Social Impact Calculator developed by the Low-Income Investment Fund (Liif), the value of Social Return on Investment (SROI) of the services we rendered during 2023 was **\$30,534,951.**

For every **\$1 donated, 86 cents** go to a friend and neighbor in need of access to affordable health and dental care services.

Operating Expenses – **\$4,590,634**



2024 Financial Picture, anticipating 32,000 visits to our clinics



To donate, scan the code or mail using the envelope included to the Good Samaritan Health Centers of Gwinnett.



5949 Buford Hwy.,
Norcross, GA 30071

For more information about Good Samaritan Health Centers of Gwinnett, contact: Greg Johnson, Director of Development and Marketing, at greg.johnson@goodsamgwinnett.org. Our audited financial statements and 990 tax documents are available for review upon request.

Good Samaritan
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TRANSFORMING PEOPLE and COMMUNITIES



www.goodsamgwinnett.org
contactus@goodsamgwinnett.org

East Location

1175 Commercial Ct
Norcross, GA 30093
770-806-0162

West Location

5949 Buford Hwy
Norcross, GA 30071
678-280-6630



To donate



To update your contact information